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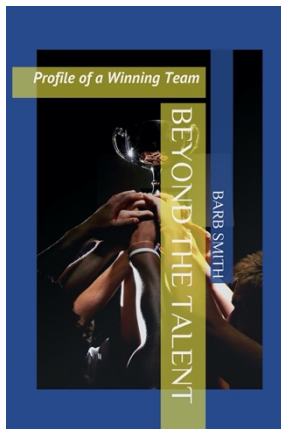
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Beyond the Talent: Profile of A Winning Team

A comprehensive guide for how to build a championship team.

BLOOMINGTON, Illinois, July 07, 2020 – [Courtside Leadership](#) has announced the release of ***Beyond the Talent: Profile of a Winning Team***, [now available on Amazon](#). Authored by Barb Smith, a thirty-year veteran of the NCAA Division I collegiate coaching ranks and founder of Courtside Leadership, *Beyond the Talent* features her nationwide research touring over eighty sports programs from youth leagues, high schools, clubs, collegiate programs (DI, DII, and DIII), to the professional level.



According to Smith, “Current events are shifting both the collegiate sports and business landscape causing us to pause and reevaluate how we communicate, work, play, and live in today’s climate.”

Beyond the Talent addresses how the makeup of highly successful teams goes beyond just the talent level, to the core of who the people are within the group. It’s a guide to getting back to square one—the profile of your team.

Smith reveals six key elements that must first work with and through one another before realizing a championship team. The six key elements include; The Leader, the Workhorse, the Voice, the Connector, the Teacher, and the Diffuser. Barb shares how to identify, seek, develop, and cultivate these six key elements to build high functioning and productive teams.

Smith states, “The release of *Beyond the Talent* is on point with relatable messaging to all audiences on the benefits of coming together as one, with shared responsibility for the outcome.

When these six key elements are understood, embraced, intertwined, and syncretic, this secret winning dynamic has the power to propel teams and organizations to winning championships, gaining competitive advantage, and reaching high-level objectives.”

Beyond the Talent is written and designed to help raise the bar for coaches, players, business executives, and all leaders who have the responsibility to oversee teams of people committed to success. This guidebook is filled with unique insights to help improve performance and inspire the highest engagement of individuals and organizations.

About Barb Smith



Author and coach, Barb Smith, is the visionary and Founder of Courtside Leadership, and Founder and CEO of Find My Team, LLC.

Coach Smith is a thirty-year collegiate women’s Division I basketball coach with an MBA in Organizational Behavior. She is a sought-after speaker presenting at national and sports association conferences and to numerous Fortune 500 companies. She is also a former women’s college basketball player at Ohio State University.

Through Courtside Leadership, Barb has presented and consulted on teamwork, leadership, communication, and fun to numerous institutions, including high schools, college teams, and Fortune 500 business teams.

About Courtside Leadership

Courtside Leadership is a professional and inspirational consulting firm founded in 2012 to promote leadership, teamwork, and team dynamics through consulting, team building, and speaking services.

Leveraging the principles and methods of decades in building sports teams and more than a year’s worth of active research of teams and leaders, Courtside revealed six key essentials that make a winning team. Founder Barb Smith applies these essentials while partnering with business organizations, academic entities, and sports teams to inspire peak performance.

Website: <https://courtsideleadership.com/>

About Find My Team

Find My Team, LLC is a forward-thinking startup company that partners with aspiring female students, parents, and coaches to empower them in creating a fun, positive, proactive, and personal college athletic recruiting experience.

Through its unique content platform, Find My Team seeks to be a single, comprehensive, interactive, and web-based collegiate athletic recruiting resource. Subscribers are motivated to “learn and return” to continue to build their knowledge and own their recruiting experience. Achieved through the education of all parties in the recruiting process, users leverage the platform to instill power and confidence for improved decision-making.

[Launching Soon] Website: <https://findmyteam.com/>